



January 24, 2007

Dear Nominator:

This year marks the 25th Silver Anniversary of the Media Access Awards (MAAs). For 24 years, the MAAs have honored the entertainment and media industry for hiring and accurately portraying people with disabilities. Presented by the California Governor's Committee on Employment of People with Disabilities (Governor's Committee) and the California Employment Development Department (EDD), the MAAs recognize those who utilize the power of their medium to accelerate public awareness and acceptance. Through these efforts, the entertainment and media industry enhances employment opportunities for all people with disabilities. The Governor's Committee and EDD encourage you to nominate those media productions, performances, and printed materials that best capture the spirit of the MAAs.

Past honorees and winning productions, performances, and printed materials have been recognized for employing people with disabilities in the entertainment industry, casting of people with disabilities in nontraditional roles, accurately depicting people with disabilities as part of the diverse American landscape, and increasing accessibility through innovative and creative productions. The academy-awards style event, scheduled for October 2007, helps to broaden the education of the general public and to encourage the adoption of best practices in the entertainment industry regarding the importance of creating a community that understands and values the experience of disability.

For your convenience, we have attached a nomination packet that includes a nomination form for submissions. Please complete the nomination form according to the attached instructions to ensure that the productions, performances, and print materials you submit are accurately judged. Thank you for taking the time to nominate. If you have any questions please call Janeen M. Dodson, of EDD at (916) 654-7615.

Sincerely,

RANDOLPH LOWE
Chair
California Governor's Committee
on Employment of People with Disabilities;
Senior Vice President, Union Bank of California

LOREE LEVY
Deputy Director
Public Affairs Branch
California Employment
Development Department

Enclosures





25th Annual Media Access Awards

Nomination Instructions

Nominations for media production, performance, or printed material are solicited from media industry professionals and the general public.

Eligibility

A media production, performance, or printed material is eligible if it appeared for the first time in a public medium between April 1, 2006, and March 31, 2007.

Criteria

The production, performance, or printed material employs people with disabilities, casts people with disabilities in nontraditional roles, and/or accurately depicts people with disabilities. The item being nominated must have made a significant impact on raising public awareness on a national level and acceptance of the experience of disability. If there are productions and/or performances that you would like to nominate and they do not match one of the identified categories listed, we encourage you to submit a nomination form. Special recognition awards have been presented in the past to honor deserving products/performances.

Nomination Procedure

Any individual, agency, or organization using the attached nomination form may submit nominations. Photocopies of the nomination form may be made. Each nomination must be submitted on a separate form **and must be legible**.

Materials Requested - You must include the following:

1. Feature films, television and radio productions, documentaries, and commercials must be submitted on a standard VHS video tape, DVD, or audio tape. The enclosed label (see nomination form) must be completed and attached to the video/audio tape or DVD jacket. If the nomination is submitted without a standard VHS video tape, DVD, or audio tape the nomination will not be judged.
2. Live theatre productions require a script, one professional review, and video-tape of one scene, if available. *(If submitting a VHS videotape or DVD of performance, please follow the labeling instructions described in number 1 above).*
3. Print media requires a copy of the story, feature, or advertisement and a description of where and when it appeared.

All submitted materials become property of the Media Access Awards Judging Committee and will not be returned, unless requested. They will be used exclusively for the judging process.

Award Selection

Recipients of awards are selected by a judging committee that includes members of the California Governor's Committee on Employment of People with Disabilities, Media Access Office staff, the Employment Development Department, and professionals who are working or have worked in the entertainment industry. Winners will be honored at the 25th Annual Media Access Awards on October 14, 2007.

Nomination Deadline

The nomination form must be received no later than **Friday, March 9, 2007**. Please submit nomination forms to:

Mail to
Employment Development Department
The 2007 Media Access Awards
c/o Public Affairs Branch
800 Capitol Mall, MIC 84
Sacramento, CA 95814



25th Annual Media Access Awards

Nomination Form

All nominations must be received in the Public Affairs Branch by 5 p.m. on **Friday, March 9, 2007**, in order to be considered. A media production, performance, or printed material is eligible if it appeared for the first time in a public medium between *April 1, 2006, and March 31, 2007*.

Production, performance, or printed material being nominated: _____

Check appropriate category:

☐ Television ☐ Theater ☐ Movie/Big Screen ☐ Print Media ☐ Radio ☐ Other (Describe _____)

Nominee Information

Where did this work appear? _____

Date of first appearance _____

Producer's Name _____

Organization _____

Address _____

Phone _____

E-mail _____

Reason for Nomination (attach separate sheet if necessary)

Nominator Information

Name _____

Organization _____

Address _____

Phone _____

E-mail _____

Television, movie/big screen, theater (if performance is taped), and radio productions require a video/audio tape. The label shown below must be completed and attached to the video/audio tape or DVD jacket. If you wish to call attention to a specific segment on the tape, please identify the segment here on the nomination form and the label, i.e. Café Scene, 1 hour 3 minutes into film/tape and leave the tape cued (see above for the label). If you do not have a label with this form, please indicate on the tape: production name, tape instructions, and the name and telephone number of the nominator. If the nomination is submitted without a standard VHS video tape, DVD, or audio tape the nomination will not be eligible for an award.

EDD is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. Request for services, aids, and/or alternate formats need to be made by calling 916-657-0694 (voice). TTY users, please call the California Relay Service at 711.

The 2007 Media Access Awards

Title of production: _____
Beginning of Scene(s): _____ hour and
minutes into film/tape, DVD, or audio-recording.
Name of Nominator: _____
Telephone Number: _____